Use of the logo
“We support Pay Attent!on“

The purpose of the logo is to visibly indicate support for Pay Attent!on. Financial institutions participating in Pay Attent!on as well as police forces (including SKP and NEDIK) and Pay Attent!on members may use the logo on websites, in the “From” section of emails and on printed materials as indicated below:

Email sender
“We support Pay Attent!on” can appear in the sender (From) section of an email message as a combined mark (logo) or in text form. The combined mark must be significantly smaller than the primary logo (<60%). The logo MUST be legible.

Website
The “We support Pay Attent!on” logo may be used in emails, on the website or on a separate subpage dedicated to partners/engagements. Once again, the following applies: The logo must be significantly smaller than the primary logo (<60%). The logo MUST be legible.

Print products
On print products, such as flyers, the “We support Pay Attent!on” logo may be displayed on the print product’s front or back bottom left or bottom right-hand corner. It must be obvious that this is not the primary logo.

The use of the “We support Pay Attent!on” logo must be approved by the Pay Attent!on Office.

Logo in emails:



Text mention in emails:



Website:



Verein Pay Attent!on · Association Pay Attent!on · Associazione Pay Attent!on
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